

Place Plans

We're planning for the future of our places in a way that makes it easy for you to understand and get involved.

Local values



Start with yes



Test and trial



Measure and benchmark



People-power



What is a place plan?

Plans that put people and places first

Place plans start with our community — your values and priorities for your place. Together, we identify the unique local character of a place and the ways our community can shape, enhance or protect these aspects.

A place plan is guided by strategic documents — we put a local filter on all of our Council's existing strategies to make one easy-to-read, action-oriented plan. It also includes analysis of potential opportunities for a place in line with the community's vision.

Every place is **unique** and so is every place plan. A place plan may include events and activities, projects and works, actions for community, land use changes and more.

Creating vibrant places

Place plans aim to improve the liveability and wellbeing of our communities. They recognise the importance of public spaces, community infrastructure and healthy local economies in creating great places to live, work and visit.

The actions in a place plan help us to plan for the future, invest in infrastructure, attract investment and bring life to our streets.

Empowering our community

We know our community want to see action in their town centres, not plans that sit on a shelf. That's why we're taking a collaborative approach and working with our community to create great places.

The most important part of a place plan is the activation plan. It includes projects or ideas to create more vibrant places for people to connect, discover and enjoy with their community.

These actions can be championed by our community — including community groups, local businesses, schools, clubs or individuals.

If you have a great idea and are not sure where to start, visit the next page for guidance.



I have an idea, how do I make that happen?

Council has recruited a Place Planning Project Manager who can help you scope out your ideas and help you with your project. They can also assist with providing introductions and information to help you activate your place. As the below diagram shows, the Place Planning Project Manager will help you navigate

expectations and requirements of council, making it easier and more streamlined to get things done.

By working together, we can harness people-power to achieve more and best of all, create lasting connections within your place.



1. Idea – Contact our Place Planning Project Manager about what you think will create a more vibrant place for your community, businesses and landowners.



2. Scope – We start with feedback from the 2020 Liveability Index to identify what each community values most and your priorities for your place.



3. Collaborate – To develop the idea, we actively seek input through a collaborative process from both our internal and external stakeholders. By sharing the vision for your place project, we can access a number of technical experts and potential funding to develop a project plan.



4. Outcome – Each project plan is slightly different but many will include suggested timelines, budget, goals and expected outcomes. We use this project plan when speaking with community and internal council departments to get feedback and input. A final project plan is then agreed on and then we are ready to move forward.



5. Action – A key attribute of the place plans is that council and community are working together to achieve the best outcomes for your place. The project plans, that are driven by the Place Plan actions gives us every chance to see these projects get off the ground, actions achieved and thereby creating more vibrant and liveable places in Port Stephens.

Get in touch

Contact our Place Planning Project Manager on 4988 0402 or via email on placeplanning@portstephens.nsw.gov.au to arrange a time to talk about your place planning idea or project.

Find out more at portstephens.nsw.gov.au/placeplans



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