



PLACESCORE

**LIVEABILITY PLATFORM
EXECUTIVE SUMMARY
NOV 2020**



**PORT STEPHENS
COUNCIL**

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PART A: BACKGROUND AND EXECUTIVE SUMMARY

RESEARCH STUDY SUMMARY

ABOUT PLACE SCORE

Place Score offers two sophisticated data collection tools, Care Factor (CF) survey and Place Experience (PX) Assessments.

Like a 'place census', Care Factor captures what your community really values, while PX Assessments measure the community's lived place experience.

Together they help you identify what is important, how a neighbourhood is performing, and what the focus of change should be. An attribute with a high CF but a low PX should be a priority for investment as it will have the most positive impact on the most amount of people.



ABOUT THE LIVEABILITY PLATFORM

The Liveability Platform provides instant access to our community's Place Score data. Explore the dashboard to identify their priorities and better understand local values, neighbourhood liveability scores and community ideas for change.

To access your Liveability Platform contact:

- Amber.Herrmann@portstephens.nsw.gov.au
- Elizabeth.Akerman@portstephens.nsw.gov.au
- Rachna.Sangwan@portstephens.nsw.gov.au

Or get in contact with Place Score directly at:
amulya@placescore.org

THE DATA

Between 1 September and 5 October 2020, Place Score, on behalf of Port Stephens Council, collected online surveys:

 **3,536** people shared their **values** (CF)

 **1,638** people **rated** a neighbourhood (PX)

 **3,606** people shared their **ideas for change**

A TOTAL OF 8,780 DATA SETS, THE LARGEST SAMPLE COLLECTED BY PLACE SCORE IN A SINGLE LGA!

These community insights are the basis of your Liveability Platform, which identify key investment areas for the LGA, by neighbourhood and for key demographic groups.

ABOUT THE RESPONDENTS

LGA CARE FACTOR

DEMOGRAPHIC	TARGET (ABS)	ACHIEVED	CONFIDENCE
ALL	800	3,536	99% +-2.2%
FEMALE	404	2,027	99% +-2.9%
MALE	395	1,496	99% +-3.3%
15-24	228	286	90% +- 4.9%
25-44	162	858	99% +-4.4%
45-64	219	1,286	99% +-3.6%
65+	191	1,106	99% +-3.9%

LGA PX ASSESSMENT

DEMOGRAPHIC	TARGET (ABS)	ACHIEVED	CONFIDENCE
ALL	600	1,638	95% +-1.2pts
FEMALE	303	906	95% +-1.6pts
MALE	297	731	95% +-1.8pts
15-24	171	73	90% +-4.8pts
25-44	122	340	95% +-2.7pts
45-64	164	644	95% +-1.9pts
65+	143	581	95% +-2.0pts

2016 CENSUS

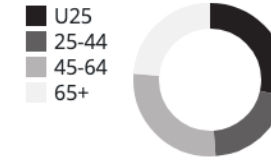
Federal Government ABS data

n = 71,381

Gender



Age



Country of birth

Australia	81%
United Kingdom	4%
New Zealand	1%
Germany	0%
South Africa	0%

2020, ENTIRE LGA

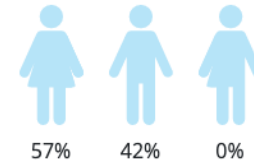
CARE FACTOR

Place Score CF data

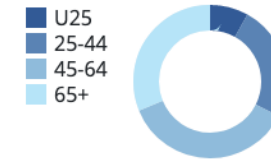
n = 3,536

Pop = 71,381

Gender



Age



Country of birth

Australia	84%
United Kingdom	7%
New Zealand	2%
South Africa	1%
Germany	1%

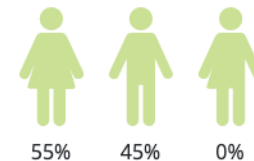
PLACE EXPERIENCE

Place Score PX data

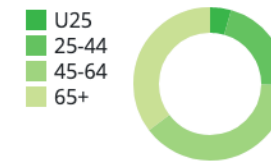
n = 1,638

Pop = 71,381

Gender



Age



Country of birth

Australia	83%
United Kingdom	8%
New Zealand	2%
South Africa	1%
Germany	1%

EXECUTIVE SUMMARY (1/2)

YOUR COMMUNITY VALUES

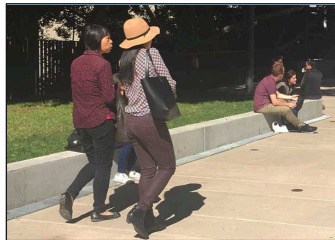
The Port Stephens community aspires to neighbourhoods that feature unique natural elements, views, landscapes or vegetation.



Neighbourhoods should feature locally owned and operated businesses that provide the community with their daily needs.



Neighbourhoods should offer shared community amenities, like local shops within walking or cycling distance.



Neighbourhoods should have well maintained and managed public domain; footpaths, parks, roads and other public assets.



YOUR NEIGHBOURHOOD PERFORMANCE

Port Stephens LGA received an average score of 66/100. Only one point lower than the national average. Neighbourhoods located in the Tomaree Peninsula received the highest the liveability scores.



Net promoter score (NPS)¹

Most areas of Port Stephens, especially the Tomaree Peninsula, would be recommended to others by locals. However, most residents of Karuah, Salt Ash and Raymond Terrace would actively tell people NOT to visit their area.



Area with the highest liveability score²

Fingal Bay (75/100)

Port Stephens' best performing attribute³

Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)

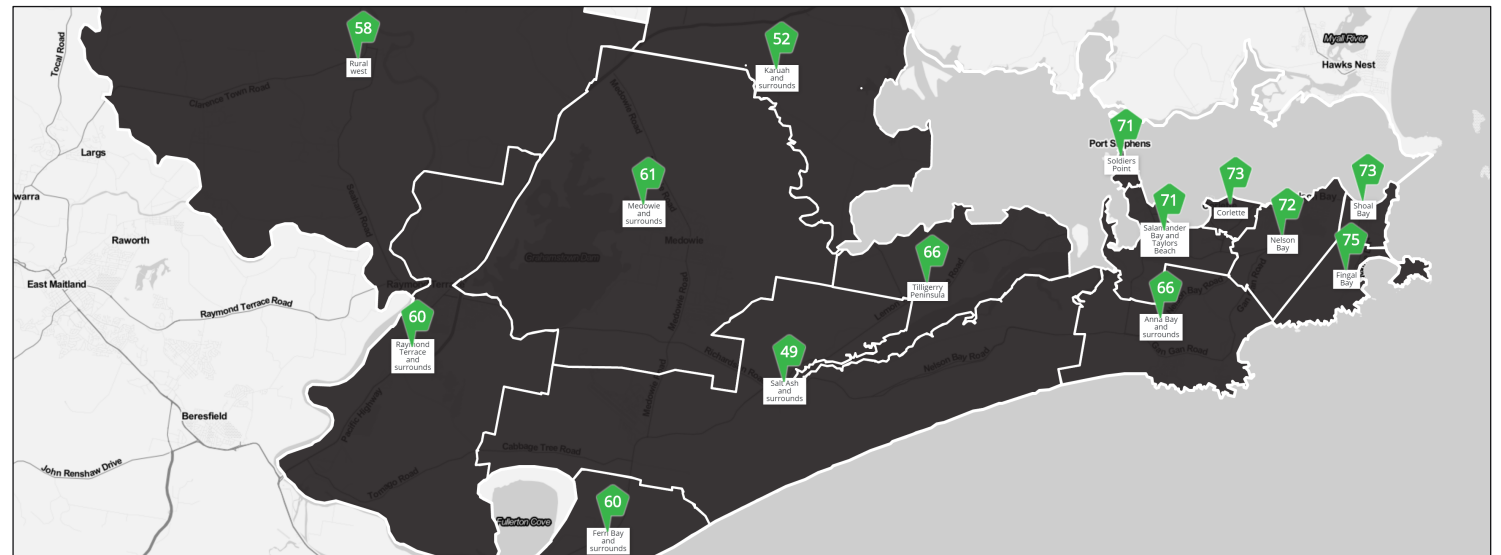
Area with the lowest liveability score²

Salt Ash and Surrounds (49/100)

Port Stephens' worst performing attribute³

Local employment opportunities (within easy commute)

Interestingly, for people aged 15-44, the worst performing attribute is 'Things to do in the evening'.



1. We asked people: How likely is it that you would recommend this place to a friend or colleague as a place to visit? The Net Promoter Score predicts place attachment. An NPS above 0 is considered good, over +50 is excellent, and over +75 is world-class. 2. The Liveability Score, or PX Score of a neighbourhood, reflects the experience of its users based on their rating of 50 different attributes. 3. The best and worst attributes received the highest and lowest score (/10) across the 50 attributes rated by community members.

EXECUTIVE SUMMARY (2/2)

YOUR COMMUNITY LIVEABILITY DIRECTIONS

The Port Stephens community highly values the sense of personal safety, unique landscapes, views, natural features, and locally operated and owned businesses currently offered by their neighbourhoods. Ensure your actions either celebrate or, at the very least, do not negatively affect these aspects of your neighbourhoods.

8	Sense of personal safety	51%
1	Elements of natural environment	71%
5	Local businesses that provide for daily needs	53%
10	Access to neighbourhood amenities	47%
5	Locally owned and operated businesses	53%

Neighbourhood Strengths

These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

Liveability Priorities

These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

Secondary Priorities

These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

There are currently two main barriers to a more liveable Port Stephens, accessibility and sustainability. The connection to nature offered by the area needs to be protected and maintained by both council and residents. The local centres and their cherished businesses need to be made accessible via active and public transport – think more and higher quality public spaces.

3	Walking/jogging/bike paths that connect housing to communal amenity	56%
2	General condition of public open space	62%
9	Access and safety of walking, cycling and/or public transport	48%
5	Protection of the natural environment	53%
4	Sense of neighbourhood safety	54%
14	Evidence of recent public investment	40%
11	Quality of public space	46%
16	Evidence of Council/government management	39%
19	Sustainable urban design	36%
23	Things to do in the evening	32%
33	Local employment opportunities	19%
20	Sustainable behaviours in the community	33%
12	Landscaping and natural elements	42%
18	Amount of public space	37%
31	Local history, historic buildings or features	21%

CF Rank

CF %

PRIORITIES BY THEME

Place Score further analysed the data to provide priority levels across nine different themes, all of which can be found on your liveability platform:

Theme	Protect	High priority	Medium priority
#1 Environmental Sustainability*	1	2	2
#2 Economy	3	0	1
#3 Management and Safety*	1	2	1
#4 Character*	1	1	1
#5 Movement	0	2	0
#6 Open Space	0	1	2
#7 Housing and Development	0	1	0
#8 Community (Connection)	0	0	1
#9 Social Facilities and Services	0	0	1

WHAT'S NEXT?

The 2020 Care Factor and PX Assessments are a baseline that you can use to:

- Track change over time (using new PX data)
- Inform and align with strategic and community plans (LSPS, LEP, CSP etc.)
- Use as a measure in Council's annual reporting
- Investigate specific themes and demographics
- Compare your LGA to other places in Australia (National Benchmark comparison)

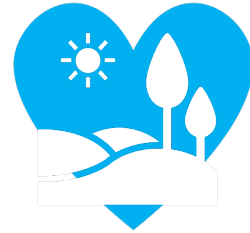
Contact Place Score for more details on how the data can be tailored to your project.

PART B: LGA PROFILE, PERFORMANCE AND PRIORITIES

INTRODUCTION

The following section summarises key insights from your Liveability Platform including:

- Port Stephens LGA top 15 Care Factors
- Neighbourhood Liveability
- Neighbourhood Liveability Breakdown
- LGA Strengths and Priorities
- Strengths And Priorities By Theme
 - Open Space
 - Economy
 - Movement
 - Housing and Development
 - Social Facilities and Services
 - Community Connection
- Community ideas for change



YOUR COMMUNITY VALUES

'Elements of the natural environment (natural features, views, vegetation, topography, water, wildlife etc.)' is Port Stephens #1 Care Factor



YOUR COMMUNITY LIVEABILITY DIRECTIONS

The best way to improve liveability across Port Stephens is to invest in 'Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)'.



YOUR NEIGHBOURHOOD PERFORMANCE

Port Stephens' neighbourhoods received an average liveability score of 66/100.

Fingal Bay received the highest liveability score (75/100).

Salt Ash and Surrounds received the lowest liveability score (49/100).



YOUR COMMUNITY IDEAS FOR CHANGE

Movement, and more specifically active transport, is amongst the most common theme in the Port Stephens community ideas for change

TOP 15 CARE FACTORS

The Port Stephens community ideal neighbourhood stands out from other places by its unique natural environment.

It features locally owned and operated businesses that provide the community with their daily needs.

It also offers shared community amenities, like the local shops within walking or cycling distance.

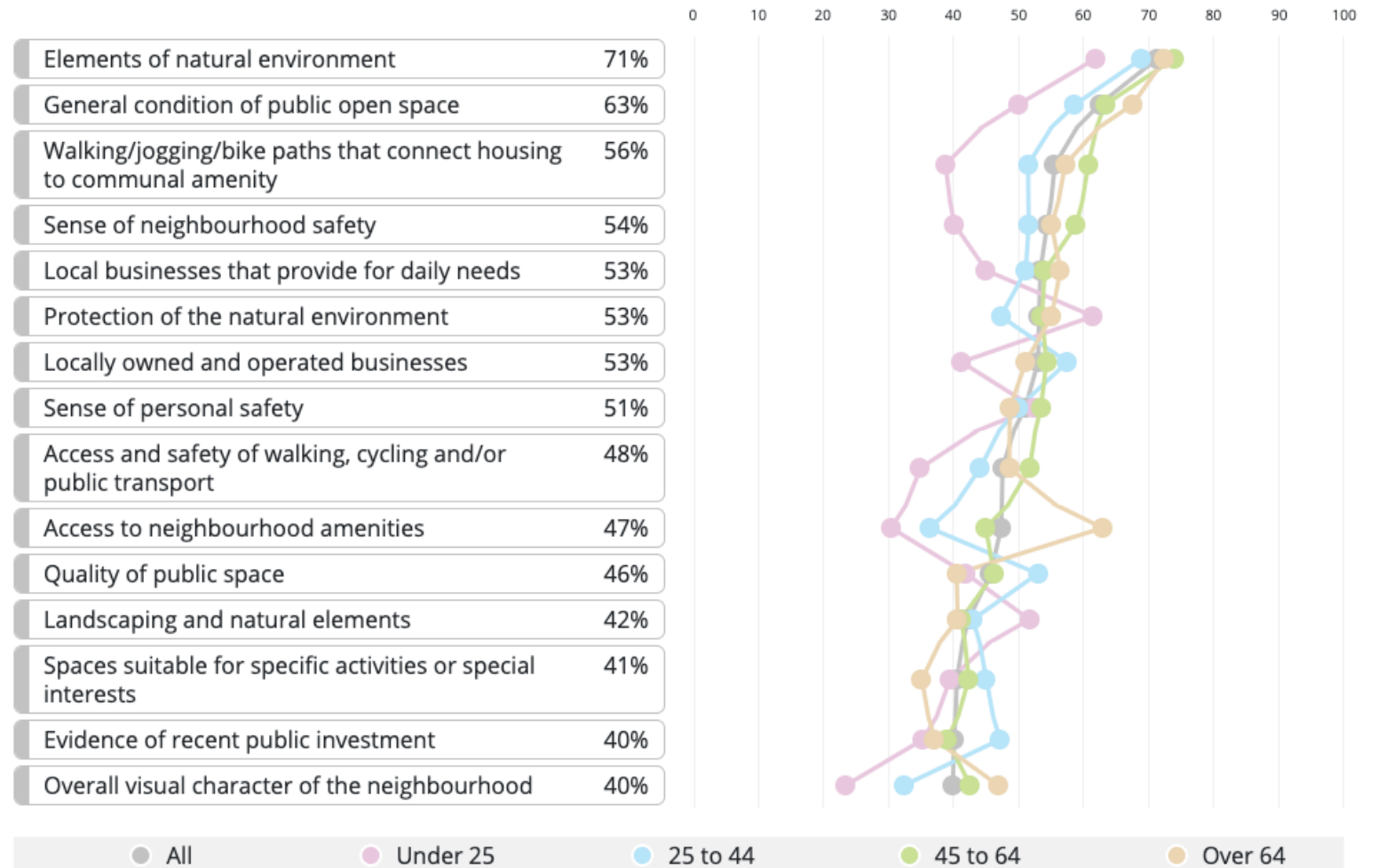
Finally, it has well maintained and managed public domain; footpaths, parks, roads and other public assets.

The Care Factor survey asks respondents to select what is most important to them in each of five Place Dimensions. The Place Dimensions and associated Place Attributes reveal what attracts and attaches people to a neighbourhood, as well as the barriers to entry or connection.

The LGA top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in the 'ideal neighbourhood'.

You can use this data to help define projects in the planning stages.

TOP 15 CARE FACTORS BY AGE GROUP

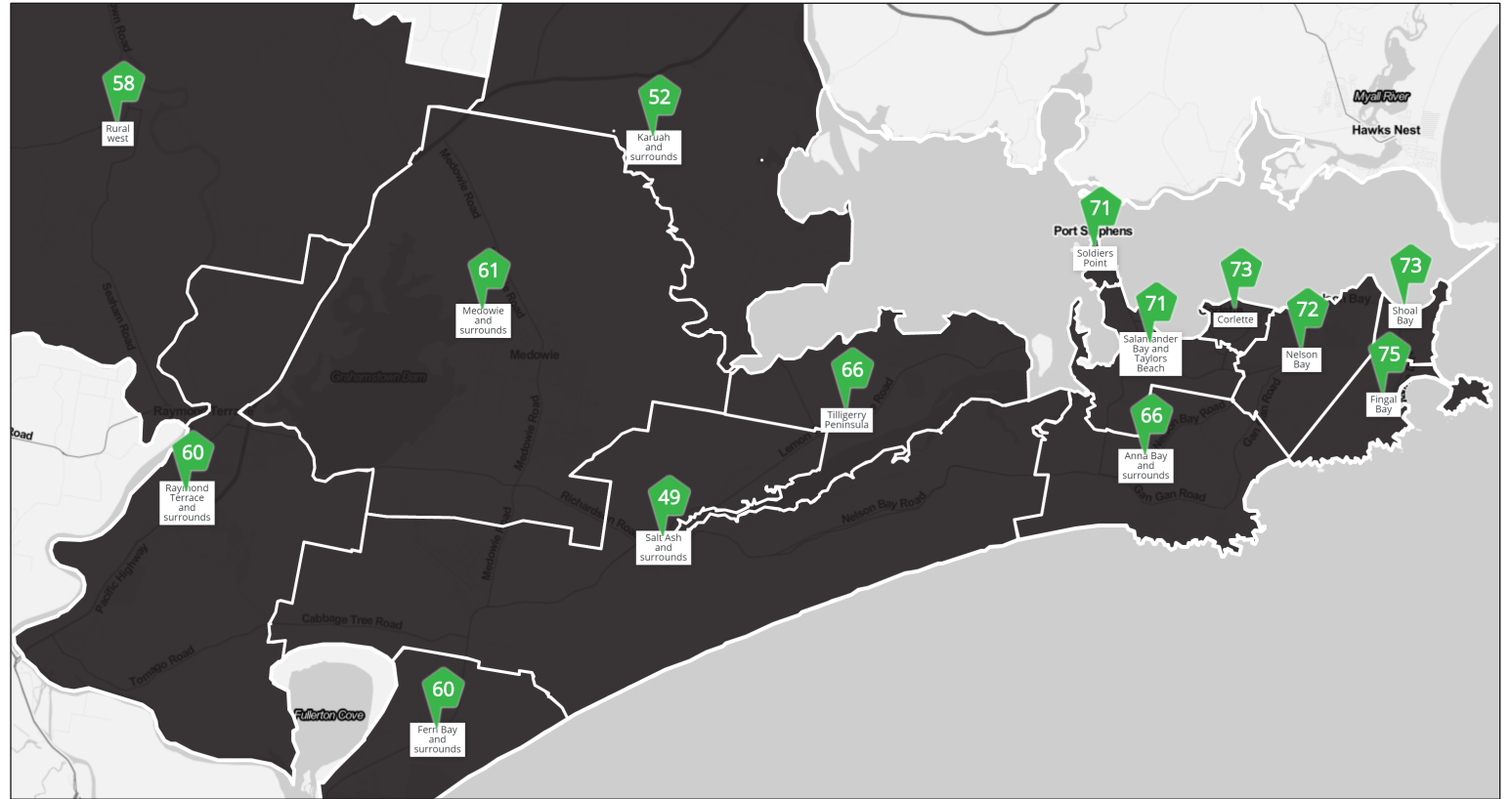


NEIGHBOURHOOD LIVEABILITY

On average, Port Stephens' neighbourhoods scored a 66/100, which is one point under Place Score's National Benchmark Average of 67/100.

Overall, neighbourhoods located in the Tomaree Peninsula received higher scores with Fingal Bay (75/100), Corlette and Shoal Bay (73/100) identified as the areas with the highest level of liveability.

The western and more rural areas did not score as well, with Salt Ash and Surrounds (49/100), Karuah and Surrounds (52/100) and the Rural West (58/100) receiving the lowest PX Scores across the LGA.



What about other neighbourhoods?



Coffs Harbour Average



Townsville Average



Sydney Metro Average



Potts Point, City of Sydney

A PX Assessment asks our community to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

We can compare how our community rated the liveability of their current neighbourhoods. We can use this data to identify areas performing better or worse than the LGA average.

NEIGHBOURHOOD LIVEABILITY BY DEMOGRAPHIC

'Ratepayers' in Fingal Bay, Salamander Bay and Taylor's Beach are saying they are experiencing the most liveable neighbourhoods (78/100).

In general, ratepayers rated their neighbourhood higher than residents, and significantly higher than workers (72, 66 and 61/100 respectively).

On average, women experience a lower level of neighbourhood liveability than men. This is most pronounced in Salamander Bay and Taylors Beach, and Raymond Terrace and Surrounds.

Respondents over 64 years old are the age group experiencing the highest level of liveability. Interestingly, this goes against trends observed by Place Score in other LGAs across Australia, where older residents tend to be more dissatisfied with their neighbourhoods.

Conversely, respondents aged 25-44 have some of the lowest levels of neighbourhood liveability. The difference in scores is most significant in the coastal areas of Shoal Bay (-8%), Nelson Bay (-7%) and Anna Bay and Surrounds (-8%).

	n =	Total PX Score	Male	Female	Under 25 years old	25 to 44 years old	45 to 64 years old	Over 64 years old	Ratepayer	Resident	Worker	Born AU	Born GB	Born NZ
Entire LGA	1,638	66	68	65	64	61	66	70	72	66	61	66	67	65
Anna Bay and surrounds	142	66	65	66	71	58	68	65	68	66		66	67	
Corlette	189	73	74	72		72	74	73		74		74	72	
Fern Bay and surrounds	75	60	60	60		59	62	57		61		61		
Fingal Bay	64	75	77	73			77	75	78	73		77		
Karuah and surrounds	36	52	52	52		56	53			52		52		
Medowie and surrounds	189	61	63	61		57	61	68		61		62	59	
Nelson Bay	229	72	72	71		65	72	73	74	72		72	68	
Raymond Terrace and surrounds	177	60	63	58	64	60	56	68		60	58	60		
Rural west	87	58	59	58		59	60	56		58		57		
Salamander Bay and Taylors Beach	141	71	75	69		70	72	70	78	71		71	69	
Salt Ash and surrounds	26	49	49	52			51			47		50		
Shoal Bay	82	73	73	70		65	73	73	75	70		70		
Soldiers Point	76	71	71	73		71	74	72		71		73		
Tilligerry Peninsula	125	66	67	66		61	66	68		66		66	68	

● PX 70+ performing well

● PX 50-69 room for improvement

● PX < 50 urgent care needed

● Under 10 respondents

PLACE DIMENSIONS AND PROMOTION

THE FIVE DIMENSIONS OF PLACE

Each neighbourhood's PX Score is based on the performance of five Place Dimensions. Each of the dimension is comprised of ten difference place attributes. The following tables summarise the average score of each Place Dimension at the LGA level, as well as the best and worst performers.

Care

How well a neighbourhood is managed, maintained and improved. It considers care, pride, personal and financial investment in the area.

LGA Average (/20)	Best Performing	Worst Performing
13	Fingal Bay (15/20)	Karuah and Salt Ash (9/20)

Look and Function

Physical characteristics of a neighbourhood: how it looks and works, the buildings, public space and vegetation.

LGA Average (/20)	Best Performing	Worst Performing
14	Corlette and Fingal Bay (16/20)	Karuah and Salt Ash (11/20)

Sense of Welcome

The social characteristics of a neighbourhood, and how inviting it feels to a range of people regardless of age, income, gender, ethnicity or interests.

LGA Average (/20)	Best Performing	Worst Performing
14	Corlette, Fingal Bay, Nelson Bay, Salamander Bay and Taylors Beach, Shoal Bay, Soldiers Point (15/20)	Karuah and Salt Ash (11/20)

Things to do

Activities, events and inviting spaces to spend time in a neighbourhood that might lead to a smile or a new friend.

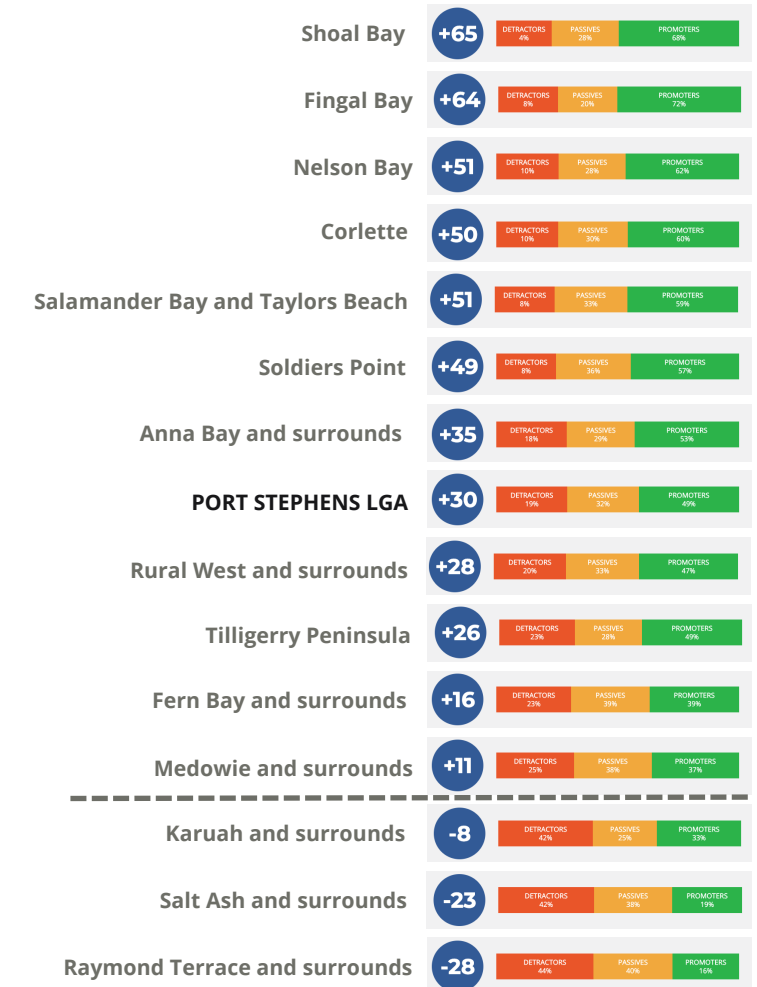
LGA Average (/20)	Best Performing	Worst Performing
12	Corlette, Fingal Bay, Nelson Bay, Salamander Bay and Taylors Beach, Shoal Bay, Soldiers Point (14/20)	Salt Ash (8/20)

Uniqueness

Physical, social, cultural or economic aspects of an area that make a neighbourhood interesting, special or unique.

LGA Average (/20)	Best Performing	Worst Performing
13	Fingal Bay and Shoal Bay (15/20)	Salt Ash (10/20)

Net Promoter Scores (NPS)¹



STRENGTHS & PRIORITIES

By understanding what the local community values and how they rate their neighbourhood, we can preserve what is working well and direct investment where it is most needed.

Neighbourhood Strengths

These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

Liveability Priorities

These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

Secondary Priorities

These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

LGA STRENGTHS AND PRIORITIES

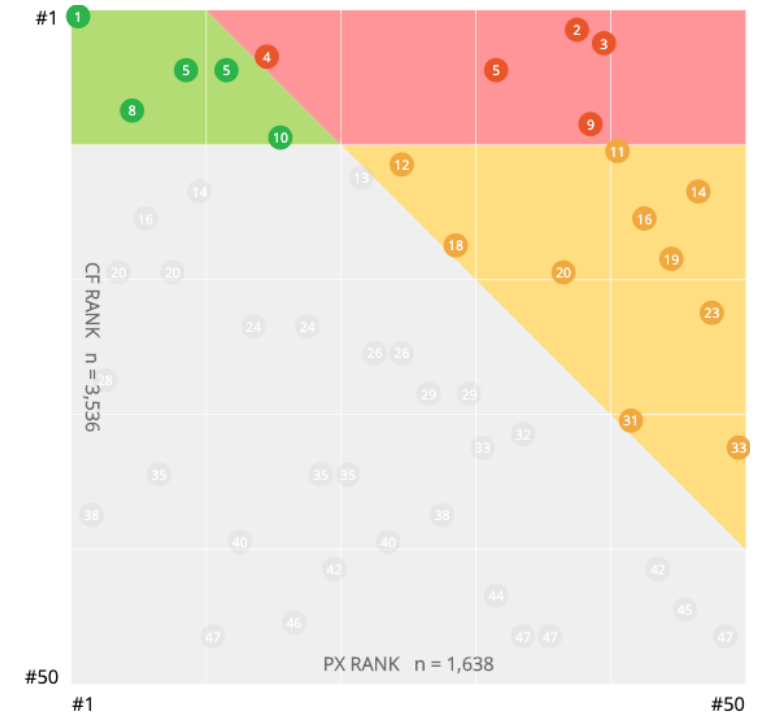
8	Sense of personal safety	51%
1	Elements of natural environment	71%
5	Local businesses that provide for daily needs	53%
10	Access to neighbourhood amenities	47%
5	Locally owned and operated businesses	53%

3	Walking/jogging/bike paths that connect housing to communal amenity	56%
2	General condition of public open space	62%
9	Access and safety of walking, cycling and/or public transport	48%
5	Protection of the natural environment	53%
4	Sense of neighbourhood safety	54%

14	Evidence of recent public investment	40%
11	Quality of public space	46%
16	Evidence of Council/government management	39%
19	Sustainable urban design	36%
23	Things to do in the evening	32%
33	Local employment opportunities	19%
20	Sustainable behaviours in the community	33%
12	Landscaping and natural elements	42%
18	Amount of public space	37%
31	Local history, historic buildings or features	21%

CF Rank

CF %



STRENGTHS AND PRIORITIES BY THEME

How to read your results

The following section highlights what you should retain and protect as well as the level of investment needed to improve different aspects of liveability.

The core principle is that you should invest in improving attributes with a high Care Factor ranking and a low PX Score as, once improved, they will have the most significant impact on liveability.

The next pages include insights on:

- Open Space
- Economy
- Movement
- Housing and Development
- Social facilities and services
- Community Connection

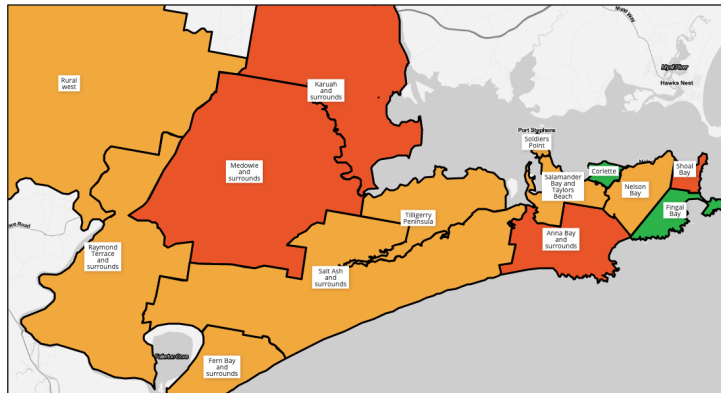
Additional themes, location and demographic-specific priorities are available on your Liveability Platform.

This table identifies how to read the different level of priority presented in the following pages.

Retain and protect		CF Rank /50	PX Score /10
Protect	<p>These attributes currently contribute the most to the liveability of your neighbourhoods.</p> <p>These attributes have a high Care Factor Ranking (valued by the most people in your community) and have a high PX Score (performing well)</p>	Rank 1-15	≥7
Investment priority		CF Rank /50	PX Score /10
High	<p>Investing in these attributes will contribute the most to improve the liveability of your neighbourhoods.</p> <p>These attributes have a high Care Factor Ranking (valued by the most people in your community) and have low PX Score (NOT performing well)</p>	Rank 1-15	<7
Medium	<p>Investing in these attributes will contribute to improve the liveability of your neighbourhoods.</p> <p>These attributes are generally in the top half of the Care Factor rankings and have a low PX Score (NOT performing well)</p>	Rank 16-30	<7
Low	<p>Investing in these attributes will slightly contribute to improve the liveability of your neighbourhoods.</p> <p>These attributes are generally in the bottom half of the Care Factor Ranking (selected by the least number of people in your community) and have a low PX Score (NOT performing well)</p>	Rank 31-50	<7
No	<p>No additional investment is needed for these attributes as they are currently over-performing.</p> <p>These attributes have a low Care Factor Ranking (selected by the least number of people in your community) and have a high PX Score (performing well)</p>	Rank 16-50	≥7

OPEN SPACE

Corlette and Fingal Bay offer great open space but every other surveyed area would benefit from investment or improvements.



Consider investing in the 'Quality of public spaces (footpaths, verges, parks etc.)' in every precinct but Corlette and Fingal Bay.

Increasing the 'Amount of public space (footpaths, verges, parks etc.)' would highly improve the liveability of Anna Bay and Surrounds, Karuah and Surrounds, Medowie and Surrounds and Shoal Bay.

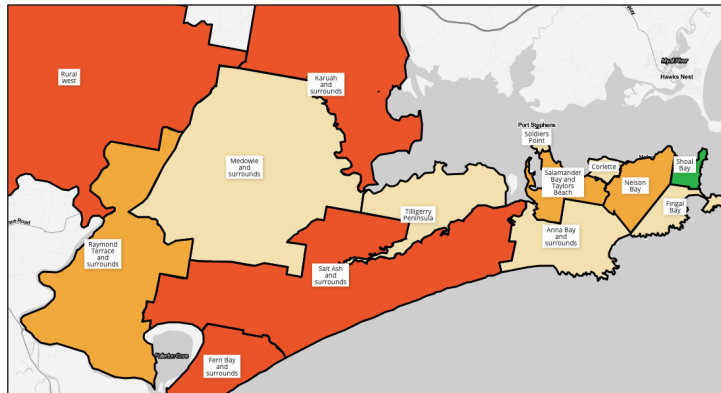
Although the it is not identified as a high priority area, Raymond Terrace and Surrounds would benefit from investment in any open space attribute

	n =	Amount of public space	Quality of public space	Physical comfort	Spaces for group or community activities and/or gatherings	Free places to sit comfortably by yourself or in small groups	Spaces suitable for play
Entire LGA	1,638	Medium	High	No	Medium	No	Low
Anna Bay and surrounds	142	High	High	No	Medium	No	Medium
Corlette	189	Protect	Protect	No	No	No	Low
Fern Bay and surrounds	75	Medium	High	No	Medium	Low	Medium
Fingal Bay	64	Protect	Protect	No	No	No	No
Karuah and surrounds	36	High	High	No	Low	Low	Medium
Medowie and surrounds	189	High	High	No	Medium	Low	Medium
Nelson Bay	229	No	High	No	No	No	No
Raymond Terrace and surrounds	177	Medium	High	Medium	Medium	Medium	Medium
Rural west	87	Medium	High	Protect	Medium	Medium	Medium
Salamander Bay and Taylors Beach	141	Medium	High	No	No	No	Low
Salt Ash and surrounds	26	Medium	Medium	Medium	Low	Low	Medium
Shoal Bay	82	High	High	No	No	No	Low
Soldiers Point	76	No	High	No	No	No	Low
Tilligerry Peninsula	125	Protect	High	No	No	No	Low

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

ECONOMY

Local businesses and amenities are a strength for most of the LGA but the Rural West, Fern Bay, Karuah, Salt Ash and their surrounds would all benefit from more local options.



Local businesses and ownership, and neighbourhood amenities are highly valued and performing well in most precincts.

Investing in 'Things to do in the evening (bars, dining, cinema, live music etc.)' is a medium investment priority overall but a high priority for those aged 15-44.

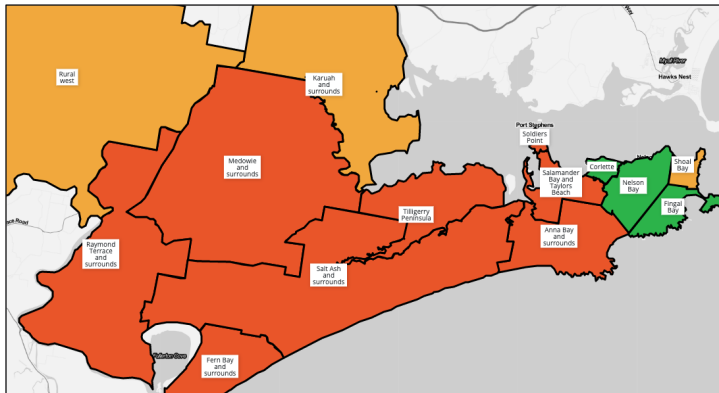
'Local employment opportunities (within easy commute)' is performing poorly across Port Stephens. However, its low Care Factor means it is only a medium investment in a few of the surveyed areas.

	n =	Local businesses that provide for daily needs	Things to do in the evening	Local employment opportunities	Access to neighbourhood amenities	Locally owned and operated businesses
Entire LGA	1,638	Protect	Medium	Low	Protect	Protect
Anna Bay and surrounds	142	Protect	Medium	Low	Protect	Protect
Corlette	189	Protect	Medium	Low	Protect	Protect
Fern Bay and surrounds	75	High	Medium	Low	High	High
Fingal Bay	64	Protect	Medium	Low	Protect	Protect
Karuah and surrounds	36	High	Medium	Medium	High	High
Medowie and surrounds	189	Protect	Medium	Low	Protect	Protect
Nelson Bay	229	Protect	High	Low	Protect	Protect
Raymond Terrace and surrounds	177	Protect	Medium	Medium	Protect	Protect
Rural west	87	High	Low	Low	Medium	High
Salamander Bay and Taylors Beach	141	Protect	Medium	Medium	Protect	Protect
Salt Ash and surrounds	26	High	Low	Medium	Medium	High
Shoal Bay	82	Protect	No	Low	Protect	Protect
Soldiers Point	76	Protect	Medium	Low	Protect	Protect
Tilligerry Peninsula	125	Protect	Medium	Low	Protect	Protect

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

MOVEMENT

Port Stephens offers great connectivity and private vehicle access. However, poor active and public transport infrastructure are limiting the LGA's overall liveability.



There is no additional movement-related investment required in Corlette, Fingal Bay and Nelson Bay.

Every other surveyed area would benefit from investment in active and public transport infrastructure and connections between housing and communal amenities.

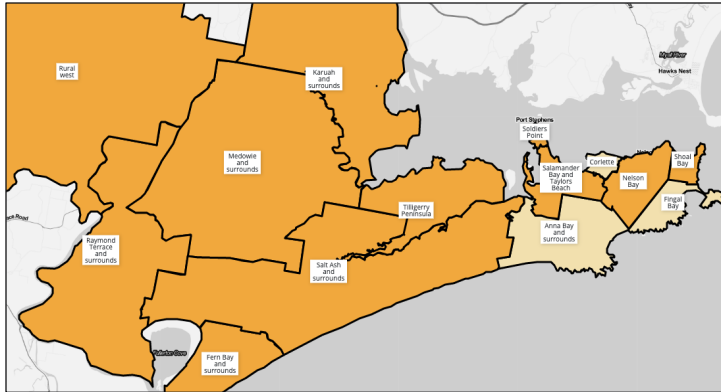
'Ease of driving and parking' is overperforming in every area but Salt Ash and Surrounds and Shoal Bay, meaning there is potential to reduce the public domain allocated to cars in favour of other modal options or more places for people.

	n =	Connectivity	Ease of driving and parking	Access and safety of walking, cycling and/or public transport	Walking/jogging/bike paths that connect housing to communal amenity
Entire LGA	1,638	No	No	High	High
Anna Bay and surrounds	142	No	No	High	High
Corlette	189	No	No	Protect	Protect
Fern Bay and surrounds	75	Medium	No	High	High
Fingal Bay	64	No	No	Protect	Protect
Karuah and surrounds	36	Low	No	Medium	High
Medowie and surrounds	189	No	No	High	High
Nelson Bay	229	No	No	Protect	Protect
Raymond Terrace and surrounds	177	No	No	High	High
Rural west	87	Low	No	Medium	High
Salamander Bay and Taylors Beach	141	No	No	High	High
Salt Ash and surrounds	26	Medium	Protect	High	High
Shoal Bay	82	No	Medium	High	Protect
Soldiers Point	76	No	No	High	High
Tulligerry Peninsula	125	Low	No	High	High

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

HOUSING AND DEVELOPMENT

Investment in public infrastructures such as roads, parks and schools, is the only high priority for investment related to housing and development.



Housing-related attributes are performing well overall. However, the range of housing types and sizes and prices and tenures could be improved in Karuah, Raymond Terrace, Salt Ash and surrounding areas.

Investing in 'Quality of buildings (design and construction of homes, shops, schools etc.)' is a medium investment priority in Nelson Bay and Fern Bay and Surrounds.

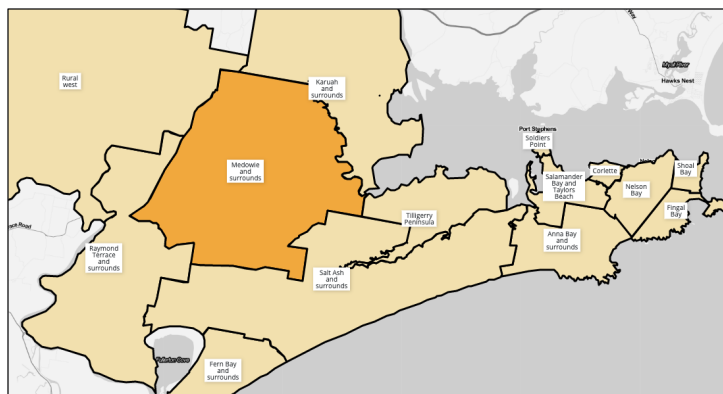
'Evidence of recent private investment (renovations, landscaping, painting etc.)' is not highly valued but could be improved in most precincts.

	n =	Range of housing types and sizes	Quality of buildings	Range of housing prices and tenures	Evidence of recent public investment	Evidence of recent private investment
Entire LGA	1,638	No	Low	No	High	Low
Anna Bay and surrounds	142	No	Low	No	Medium	Low
Corlette	189	No	No	No	Medium	Low
Fern Bay and surrounds	75	No	Medium	No	High	Low
Fingal Bay	64	No	No	No	Medium	No
Karuah and surrounds	36	Low	Low	Low	High	Low
Medowie and surrounds	189	No	No	No	High	Low
Nelson Bay	229	No	Medium	No	Medium	Low
Raymond Terrace and surrounds	177	Low	Low	Low	High	Low
Rural west	87	Low	No	No	High	Low
Salamander Bay and Taylors Beach	141	No	No	No	High	Low
Salt Ash and surrounds	26	Low	Low	Low	High	Low
Shoal Bay	82	No	No	No	High	Low
Soldiers Point	76	No	No	No	High	No
Tilligerry Peninsula	125	No	Low	No	High	Low

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

SOCIAL FACILITIES AND SERVICES

Generally, social facilities and services are not performing well. However, based on the community's values, investment is not urgently required.



'Access to shared community and commercial assets (library, bike/car share, sport facilities/gym etc.)' is a medium investment priority in multiple surveyed areas. It is also a high investment priority for women over 64 in Fern Bay and Fingal Bay.

Investing in 'Child services (child care, early learning, after school care, medical)' is a high investment priority for women aged 25-44 in Karuah and Surrounds.

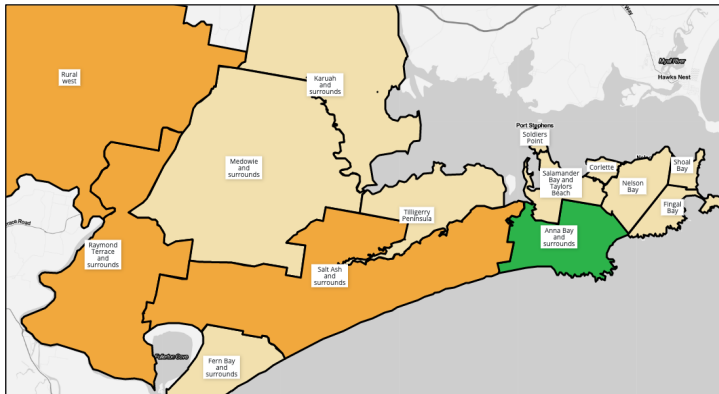
'Local education options (from elementary to adult education)' is a high investment priority for men aged 25-44 in Medowies and Surrounds.

	n =	Family and community services	Child services	Access to shared community and commercial assets	Local education options
Entire LGA	1,638	Low	Low	Medium	Low
Anna Bay and surrounds	142	Low	Low	Low	Low
Corlette	189	Low	Low	No	Low
Fern Bay and surrounds	75	Low	Low	Medium	Low
Fingal Bay	64	No	Low	No	Low
Karuah and surrounds	36	Low	Low	Medium	Low
Medowies and surrounds	189	Low	Low	Medium	Medium
Nelson Bay	229	Low	Low	No	Low
Raymond Terrace and surrounds	177	Low	Low	No	Low
Rural west	87	Low	Low	Low	Low
Salamander Bay and Taylors Beach	141	No	Low	No	Low
Salt Ash and surrounds	26	Low	Low	Medium	Low
Shoal Bay	82	Medium	Low	No	Low
Soldiers Point	76	Low	Low	No	Low
Tilligerry Peninsula	125	Low	Low	Medium	Low

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

COMMUNITY CONNECTION

Anna Bay and Surrounds offers the greatest community connection. While investment would be beneficial to the Rural West, Salt Ash, Raymond Terrace and their surroundings.



Investing is 'Evidence of community activity (volunteering, gardening, art, community-organised events etc.)' is a high priority for the Rural West and a medium priority for the Tilligerry Peninsula, Shoal Bay, Salt Ash, Raymond Terrace, Karuah and their surrounding areas.

Salt Ash, Raymond Terrace and their surrounds would benefit the most from investment in community development.

	n =	Neighbourhood spirit/resilience	Welcoming to all people	There are people like me	Evidence of community activity	Sense of belonging in the community	Mix or diversity of people in the area	Cultural and/or artistic community	Sense of connection to/feeling support from neighbours or community	Local community groups and organisations
Entire LGA	1,638	No	No	No	Medium	No	No	Low	No	Low
Anna Bay and surrounds	142	No	No	No	No	Protect	No	Low	No	Low
Corlette	189	No	No	No	No	No	No	Low	No	No
Fern Bay and surrounds	75	No	No	No	Medium	Protect	No	Low	No	Low
Fingal Bay	64	No	No	No	No	No	No	Low	No	No
Karuah and surrounds	36	No	No	Low	Medium	Protect	Low	Low	Low	Low
Medowie and surrounds	189	No	No	No	Low	Protect	Low	Low	Medium	Low
Nelson Bay	229	No	No	No	No	No	No	Low	No	No
Raymond Terrace and surrounds	177	Low	Low	No	Medium	Medium	Low	Low	Low	Low
Rural west	87	No	No	No	High	No	Low	Low	Low	Low
Salamander Bay and Taylors Beach	141	No	No	No	No	No	No	Low	No	No
Salt Ash and surrounds	26	Medium	Protect	No	Medium	High	Low	Low	Low	Medium
Shoal Bay	82	No	No	No	Medium	No	No	Low	No	Low
Soldiers Point	76	No	No	No	No	No	No	Low	No	No
Tilligerry Peninsula	125	No	No	No	Medium	No	No	Low	No	Low

Colours on map represent how a theme is performing in each location based on: Retain and protect (One or more protect attribute and no medium or high priority), No (all attributes for the location are a no), Low priority (No high or protect priority and one or less medium priority), Medium (One high or more than one medium priority), High (More than one high priority).

COMMUNITY IDEAS FOR CHANGE

Most community ideas for change relate to improving movement, management and safety and open space.

The most common theme amongst community ideas was improving active transport and connectivity within Port Stephens. Preliminary review indicates that nearly 30% of ideas related to walkability compared to only 10% for private vehicle infrastructure.

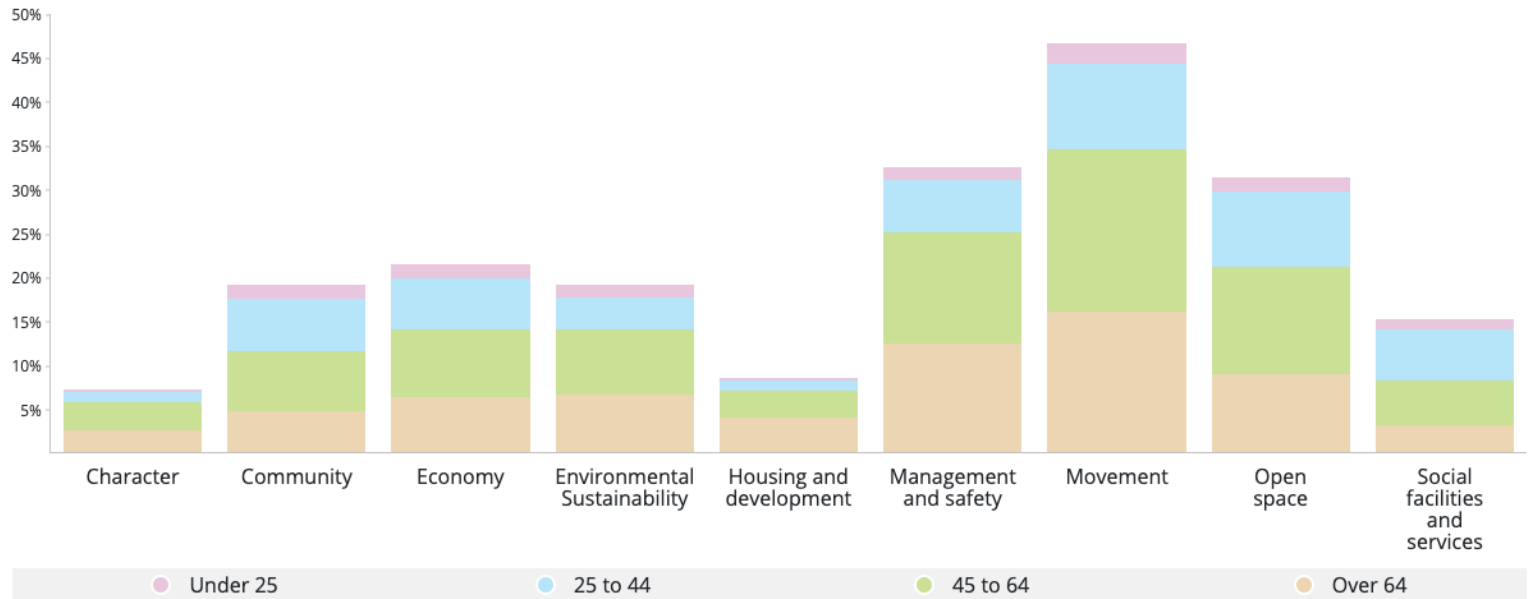
The second most common theme was management and safety, with nearly 15% of ideas relating to maintenance and more than 10% relating to an increase in the sense of safety.

Most ideas within the open space theme related to improving green and leisure-oriented spaces.

"Care for our footpaths...mowing and cleaning gutters every 2 months in summer and 3 in winter. More trees and scrubs in the main street." – **Female, 65+, Karuah and surrounds**

"More bike paths that make it safe to move around the foreshore and natural environments - safe place to recreate away from cars." – **Female, 45-64, Nelson Bay**

PORT STEPHENS COMMUNITY IDEAS FOR CHANGE BY AGE GROUP



Place Score asked the community: 'What's your big or small idea to improve your neighbourhood?' and 'What's missing in your neighbourhood that would make it better for you?'

3,606 answers were collected and classified under nine different themes. An idea can be classified in more than one theme (e.g. someone may share an idea that relates to movement and economy).

You can use this data to help define projects at the local level and for different groups in our neighbourhoods.

To learn more about how Place Score's additional classification of community ideas for change services, get in touch with amulya@placescore.org

THANK YOU