

TABLED DOCUMENT

ITEM NO. 3 INFORMATION PAPER – NATIONAL CONGRESS & BUSINESS EXPO 22-24 AUGUST 2018 CANBERRA

National Congress & Business Expo Program

ORDINARY COUNCIL MEETING 13 NOVEMBER 2018



PORT STEPHENS
C O U N C I L



Local Government
Professionals
AUSTRALIA

NATIONAL CONGRESS & BUSINESS EXPO 2018

CONGRESS PROGRAM

AUGUST 22-24
CANBERRA



WEDNESDAY 22 AUGUST

STUDY TOUR QUEANBEYAN-PALERANG REGIONAL COUNCIL

Board the bus at the Rex Hotel at 0900 for this tour hosted by council CEO, Peter Tegart.

This study tour will showcase how to build investor confidence and change residents' perceptions of your regional centre. The council's Transformation Strategy brings together the ambitions of placemaking, movement corridors and smart cities to digitally and physically connect people and green spaces in CBD precincts.

The LGA is growing at 2% per year with one house a day built and occupied. One of the shining lights is the new suburb of Googong. Built near Googong Dam, the town is designed to be self-sustainable and is home to more than 16,000 residents. The tour will take you through the key steps and how the Council has transformed Queanbeyan into the city we see today.

Morning tea will be provided before returning at 1230 for lunch at the Rex Hotel.

Places are limited and bookings essential - check the relevant box during registration to secure your place.

WELCOME RECEPTION

Meet your peers and enjoy light refreshments at this evening soiree designed to place you firmly in your comfort zone for the activities ahead. Commences at 1830 in the Grand Ballroom of the Rex Hotel.



THURSDAY 23 AUGUST

PLENARY

- 0900 WELCOME
- 0930 MANAGEMENT CHALLENGE LIVE TASK
- 1030 **MORNING TEA**
- 1045 JLT PRESENTS GARY OKELY: RISK IMPACTS OF CRISES
- 1130 MICHAEL CLARKE: REBUILDING CRICKET'S REPUTATION
- 1230 **LUNCH (SPONSORED BY JLT)**
- 1330 DR. JOHN MARTIN: IS QUEENSLAND OFF THE RAILS?
- 1400 LAUNCH NEW CODE OF ETHICS
- 1415 PANEL: INTEGRITY IN LOCAL GOVERNMENT
- 1500 **AFTERNOON TEA**
- 1530 DANIEL FLETCHER: LEADING MILLENNIALS
- 1615 SPEED MENTORING

BREAK OUT

- 1330 MARIANNE DI GIALONARDO: TRANSFORMING MAROONDAH
- 1400 JODIE NEVID: HOW TO REWIRE YOUR BRAIN
- 1530 DAVID BURFOOT: ETHICS IN THE WORKPLACE

GALA DINNER

- 1830 AT THE NATIONAL ARBORETUM, FEATURING PRESIDENTIAL HANDOVER AND AWARDS PRESENTATIONS
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FRIDAY 24 AUGUST

PLENARY

- 0900 ROBERTS & ALFORD: HOW THE CITY OF MARION GOT A LIFE
- 0945 DR. BARRY QUIRK: EMPATHY, ETHICS & EFFICIENCY
- 1030 MORNING TEA
- 1045 LG PROFESSIONALS INTERNATIONAL PROGRAMS
- 1230 LUNCH (SPONSORED BY TECHNOLOGY ONE)
- 1330 FRANCES CRIMMINS: WOMEN IN LEADERSHIP
- 1415 PANEL: LEADERSHIP IN LOCAL GOVERNMENT
- 1500 AFTERNOON TEA

BREAK OUT

- 1045 BILL OSBORNE: ALIGNING DIGITAL STRATEGIES
- 1130 MID LACHLAN ALLIANCE FITNESS CAMPAIGN
- 1200 OURSAY PRESENTS: THE ART OF RISK COMMUNICATION
- 1330 DR. PETER SWAN: EXTEND WORKING LIFE OF OLDER STAFF
- 1415 ASHLEIGH TAPPER: PASSION, PLATFORM & INNOVATION



SPEAKER INFORMATION

Michael Clarke Former Captain, Australian Cricket Team

Rebuilding Australian Cricket's damaged reputation – what lessons can we learn? How will Australian cricket rebuild its shattered reputation on the world stage after getting rocked by the ball-tampering scandal that led to the resignation of the coach and the suspension of the captain and vice-captain of our national team? How does cricket's approach apply to local government?

Michael Clarke was the 43rd test captain of Australia. When he was appointed in 2011, the team was ranked number five in the world. In less than 18 months under his leadership, he took the team to number one.

Dr. Barry Quirk CEO, Royal Borough of Kensington and Chelsea

Nobody can predict a crisis. But you can prepare for managing one. Barry will talk about his principle-based approach to blend what is publicly and politically desirable with what is both technically feasible and managerially deliverable when your crisis arrives.

After twenty years as Chief Executive of Lewisham, Barry was engaged as CEO in the Borough of Kensington and Chelsea in the aftermath of the Grenfell Tower fire tragedy. He has authored academic papers on risk and resilience, future values of professional public service and best practice in community action and civic dialogue.

Frances Crimmins Executive Director, YWCA

Despite the gains women have made in obtaining leadership positions, many are still locked out of decision making roles. Until we make changes to the design of our institutions, gender bias will continue to work against progress.

Frances has a passion to see women achieve their potential and shape their communities. In 2015, Frances received an Edna Ryan Award for advancing the status of women in the ACT. In 2016, Frances was named ACT Leader of the Year at the Australian Leadership Excellence awards run by the Australian Institute of Leadership and Management.



SPEAKER INFORMATION

David Burfoot The Ethics Centre

In today's hyper-connected world, people are expected to make split second decisions. Join David for a valuable professional training workshop that will equip you with the tools to identify and resolve complex ethical dilemmas using practical scenarios and group exercises.

David Burfoot is an anti-corruption expert who has worked in the not for profit, public and private sectors domestically and internationally for organisations as diverse as the United Nations Development Program, Deloitte, the NSW Independent Commission Against Corruption and Sydney University.

Jodie Nevid Co-Founder, The 7 Effect

The brain is the most complex organ in the human body but do you really understand how it functions and what it's capable of? In this hands-on brain training presentation, you'll be taught how you can rewire your brain for success.

Jodie has worked with thousands of leaders across Australia and New Zealand and regularly speaks at conferences about self-development, personal growth, leadership and high performance. She believes in living life to it's fullest and is passionate about inspiring others to do the same.

Gary Okely CEO Public Sector, Director at JLT Australia

Local Government's role in supporting and protecting its communities is never more evident when catastrophic events arise. In this presentation, Gary will discuss key risks, emerging global trends, legal responsibilities and strategic outcomes that can be implemented.

Gary has worked in various insurance and risk advisory roles throughout his career and became a Director of JLT Australia in March 2010. Gary is a Board Member of the National Insurance Brokers Association and the Local Government Mutual Risk Scheme in South Australia.

SPEAKER INFORMATION

Marianne Di Giallonardo Maroondah Council

Dealing with crises and working within a tight fiscal environment while responding to ever-changing and increasing community needs and expectations is challenging at the best of times. It puts continuous improvement and innovation at the centre of everything so local governments can be responsive and agile to meet stakeholders' needs and expectations. The Maroondah journey provides valuable lessons in how to do this sustainably, with high engagement and outstanding results.

Marianne is a highly sought after leader with over 35 years' experience in public sector service delivery, advocacy and planning.

Daniel Fletcher GM Communities, Central Highlands Council

Millennials. We all know how to complain about them, but do we understand how to lead them? In this session, you will learn it's not just about bean bags, coworking spaces and free food this spoilt, lazy and entitled generation wants.

Daniel attained a senior executive LG position as a 29yo and is a highly motivated and deliberately thought-provoking leader. He takes pride in being the custodian of culture and utilising a collaborative approach to positively influence organisational and cultural change with profound results. He is passionate about inspiring others to do the same.

Matthew Gordon CEO, Our Say

With constant advances in smartphone technology, we live in an era of transparency never seen before. Nowadays citizens demand to be involved in the decision making process at the local government level. This workshop provides leaders in Local Government with the tools to identify, manage and leverage community outrage and reduce the risk in the communication exchange.

Matthew is a public servant turned social entrepreneur and current chief of OurSay - a one stop shop for helping public organisations involve their community in decisions.

SPEAKER INFORMATION

Dr. John Martin Emeritus Professor, La Trobe University

Is Queensland's local government completely broken or just a hotbed of perceived corruption? Can it be fixed? In this presentation, Dr Martin will identify systems and processes that both professional and elected members can adopt to ensure that they are not captured by corrupt practices.

John is a public policy scholar with early training in public administration and sociology. He is an Emeritus Professor at La Trobe University and has published extensively on a wide range of issues impacting local government.

Ashleigh Tapper Community Development, City of Armadale

Sustainable transformations of systems, communities and lives are achieved through collaboration creating positive impacts. Ashleigh will present on the importance of making the most of the platform local government professionals are given, keeping people at the very heart of our work and the momentum that arises as a result of passion.

Ashleigh holds a Bachelor of Mass Communications and a Graduate Certificate in Human Rights and was recently awarded the inaugural Next Gen Leader Award in the 2018 National Awards for Local Government.

Lachlan Gibson Director Corporate Services, Weddin Council

The Mid Lachlan Alliance was designed to imbed processes for initial review to better understand improved performance and structure mechanisms for ongoing review and cultural wellness among the participating five Councils. This presentation will highlight the value of a comprehensive improvement program and opportunities that arise when councils collaborate.

Lachlan is a Chartered Accountant and came to the Council in 2014. He will be joined by Stephen Sykes (Sykes Peer Review) and Ben Lawson (Common Thread Consulting).



SPEAKER INFORMATION

Bill Osborne Industry Director- LG, Technology One

Aligning digital strategy with customer expectation presents councils with a unique challenge. In today's landscape, the need to overhaul antiquated and disparate systems is no easy feat. Learn how other local governments have employed digital first strategies to improve service delivery and place customer centricity at the forefront of council operations.

Bill Osborne has 40 years' experience working in government procurement and operations, namely with the Australian, USA and UK Governments where he built, managed and maintained financial systems.

Steph Roberts HR Manager, City of Marion

In 2018, it's all about the apps! Andrew Alford from McArthur Talent Architects will join Steph to present a case study highlighting how Marion Council utilised innovative technology, the McArthur LIFE APP, to measure and monitor staff engagement levels and how the data played an integral role in Council's workforce planning and leadership empowerment strategies.

Steph is currently the Human Resources Manager at the City of Marion Council and enjoys collaboratively developing and driving progressive HR strategies. Andrew is the national business manager for McArthur.

Dr. Peter Swan Shoalhaven City Council

A human-resource crisis, if left unchecked, has the potential to disrupt the service obligations and management practices of Australian local-government organisations. Peter will provide an overview of his study, which focussed on workers aged over 55 years to identify the predictors influencing older local government workers' retirement intentions.


Peter holds a Doctorate of Business Administration and Management. He aims to raise awareness, encourage dialogue and the development of policies by councils to foster supportive work conditions for older staff.



SESSION INFORMATION

INTEGRITY IN LOCAL GOVERNMENT


Peta Irvine (CEO, LGMA QLD), Ray Burton (CEO Cook Shire, QLD), Dr. John Martin (LaTrobe University)



The notion of integrity is used expansively as a general, all-purpose benchmark against which to measure public conduct. The principle of integrity should be reasonably clear, yet the debate about what is and is not within bounds continues. Recently, councils across many jurisdictions have been investigated, dismissed and prosecuted which has fed public opinion and a media frenzy. The reputation of our sector has taken a battering. Join Ms Irvine, Mr Burton and Dr Martin as they discuss the current state of the sector and why the communities we serve know their rights and demand respect, transparency and accountability.

LEADERSHIP IN LOCAL GOVERNMENT


Cr Glenn Inglis (Tamworth, NSW), Melinda Hewitt (Reflect Reframe Transform), Stephen Sykes (Sykes Peer Review)



By definition a crisis is a threat to an organisation which includes the element of surprise and a short decision time. So what can councils do to position themselves to manage potential issues in a broader context of management and leadership?

Drawing on their experience in senior management, administration, elected council membership, and representation on state, regional and national boards, the panel will discuss the key elements that underpin strong leadership in the local government environment. Join them as they discuss good governance, collaboration, the importance of mindsets, managing relationships between GM/CEOs and elected officials, styles of leadership and the benefits of coaching.

SPEED MENTORING



In this two way speed mentoring session, delegates will meet and discuss engaging topics with peers in a facilitated, fun and dynamic environment. Each delegate will meet with a number of other participants in the 45 minute session and both will engage in knowledge sharing on a range of suggested topics. By drawing on others' experiences, it is expected the learning outcomes will be very positive and the relationships formed will be enlightening and ongoing.



PRICES AND NATIONAL COUNCIL MEMBERSHIPS

National Congress & Business Expo is Australia's peak convention for local government professionals. It empowers, connects, educates and inspires with two days of guest speakers, hands-on workshops and thought-provoking master-classes exploring themes of leadership, innovation and best practice.

Standard Registration* – Members

\$850

Late Registration – Members

\$1,050

Standard Registration* – Emerging Leaders

\$650

Late Registration – Emerging Leaders

\$850

Standard Registration* – Non-Members

\$1,200

Late Registration – Non-Members

\$1,500

Standard Registration* – International Delegate

\$750

National Council Membership, including two Congress tickets & many more benefits

\$2,229

Register at lgprofessionalsaustralia.org.au

*Standard registration prices are available until midnight, 31 July

NATIONAL CONGRESS & Business Expo

22-24 August 2018
Rex Hotel, Canberra



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